



THE VALUE OF CRUISE TOURISM
 The 2018/2019 Australian Cruise Industry Economic Impact Assessment reveals an industry that continues to generate significant national and regional economic activity – and benefits business and communities across Australia



NATIONAL OVERVIEW

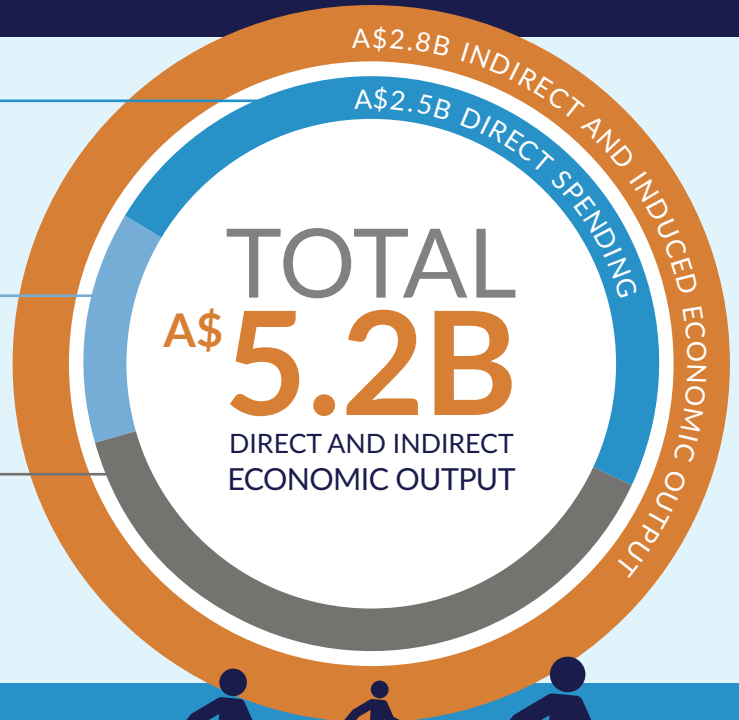


**2018/19
 CRUISE
 INDUSTRY
 SPENDING**

CRUISE LINES
A\$1.1B

CREW
A\$35M

PASSENGERS
A\$1.4B



3.5M TOTAL PASSENGER
 VISIT DAYS



TOTAL JOBS (DIRECT & INDIRECT)

18,135



TOTAL WAGES AND SALARIES
 (DIRECT & INDIRECT)

A\$1.6B



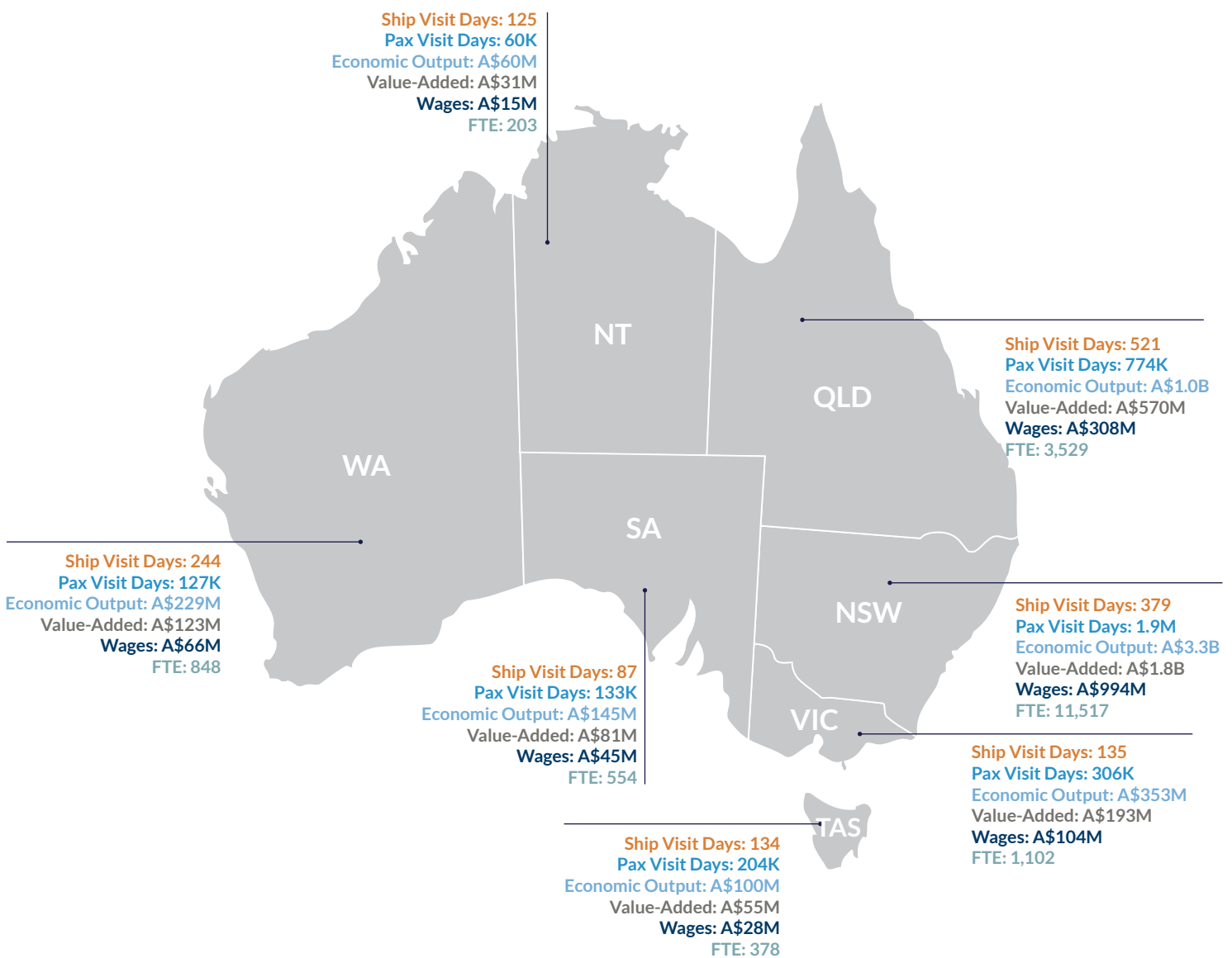
VALUE ADDED
 (DIRECT & INDIRECT)

A\$2.9B

Source: Economic Impact Assessment of Cruise Tourism in Australia 2018-19, prepared by AEC Group Pty Ltd



TOTAL CONTRIBUTION OF CRUISE TOURISM IN AUSTRALIA BY REGION



NOTE: Figures subject to rounding.