



THE VALUE OF CRUISE TOURISM

The 2019/20* Australian Cruise Industry Economic Impact Assessment shows significant national and regional economic activity prior to the COVID-19 pandemic, creating benefits for businesses and communities across Australia.



NATIONAL OVERVIEW

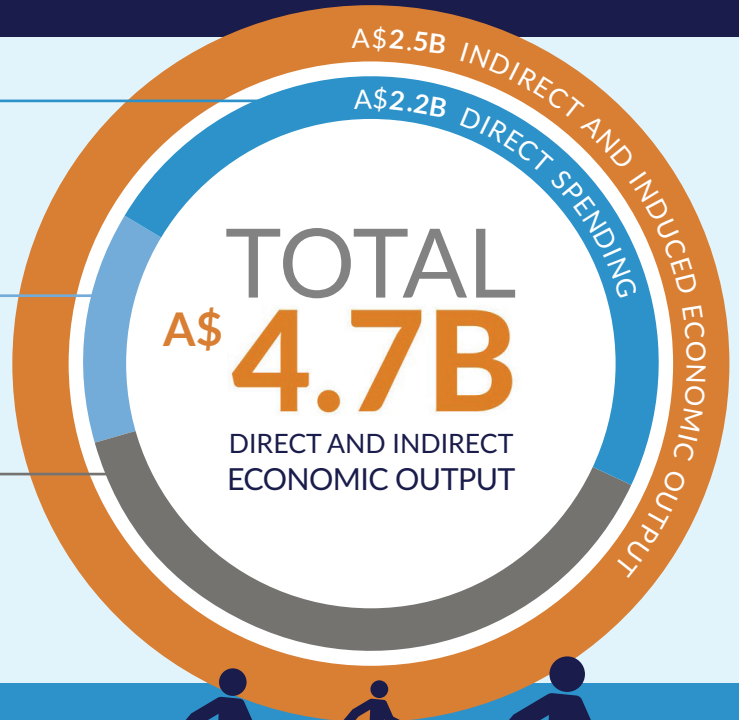


2019/20
CRUISE
INDUSTRY
SPENDING

CRUISE LINES
A\$1.0B

CREW
A\$39M

PASSENGERS
A\$1.1B



3.2M PASSENGER AND CREW VISIT DAYS



TOTAL JOBS (DIRECT & INDIRECT)

15,126



TOTAL WAGES AND SALARIES (DIRECT & INDIRECT)

A\$1.4B



VALUE ADDED (DIRECT & INDIRECT)

A\$2.5B

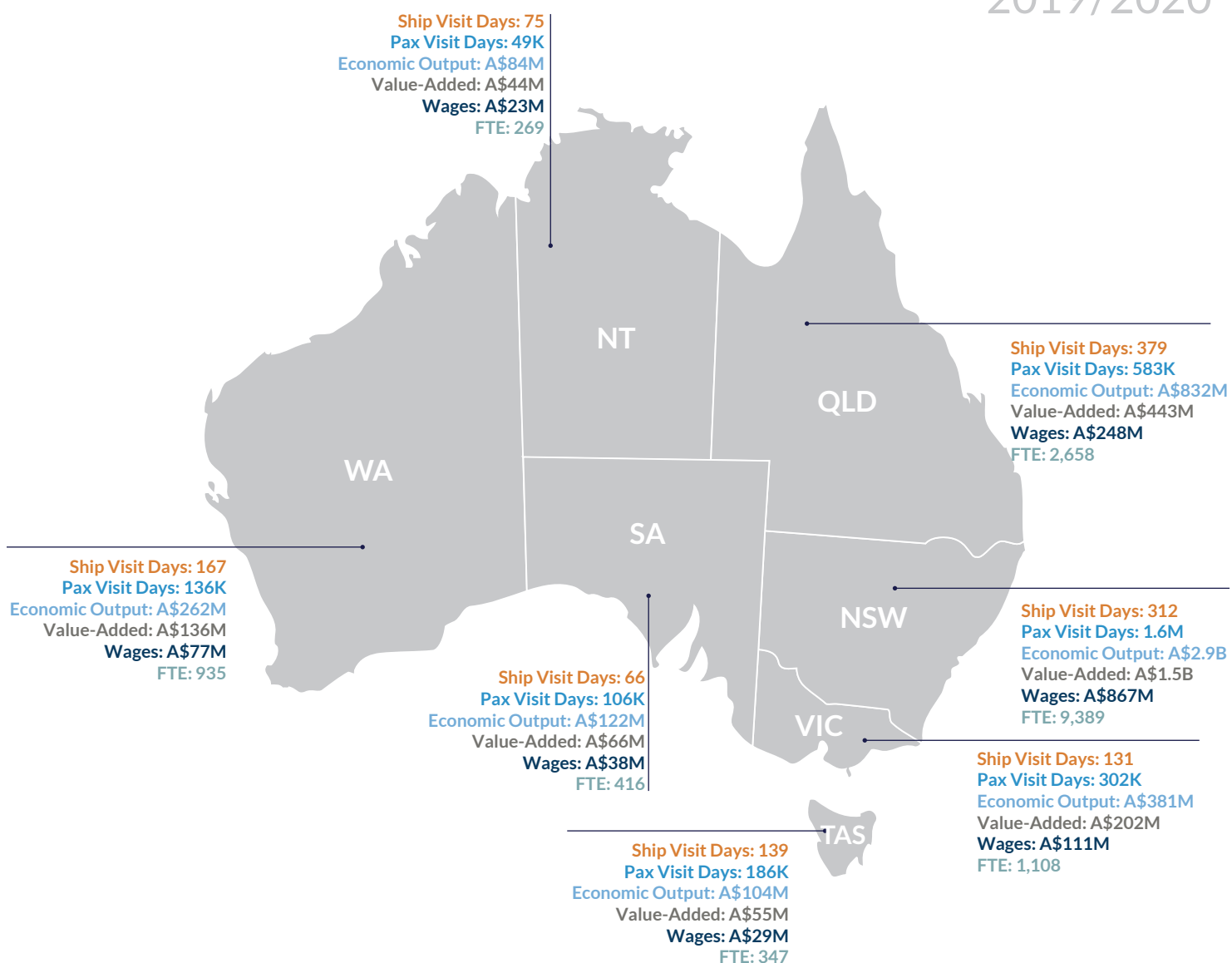
Source: Economic Impact Assessment of Cruise Tourism in Australia 2019/20*, prepared by AEC Group Pty Ltd

*Cruise operations suspended internationally March 2020.



TOTAL CONTRIBUTION OF CRUISE TOURISM IN AUSTRALIA BY REGION

2019/2020*



NOTE: Figures subject to rounding.

*Cruise operations suspended internationally March 2020.